

Columnist Matt Towery, InsiderAdvantage CEO
Calls for Shake-Up of Banking System
On Tuesday, January 27, to Georgia's Business Brokers

FOR IMMEDIATE RELEASE

ATLANTA, January 20, 2009 – Nationally syndicated political columnist and pollster MATT TOWERY says it's time for banks to loosen up and start lending again, and will predict economic and political trends for 2009 and tell the real story of how Barack Obama became the nation's first African-American president.

Towery will speak to the Georgia Association of Business Brokers on Tuesday, January 27. He will also autograph copies of his newest book, ***Paranoid Nation: The Real Story Of The 2008 Fight For The Presidency***, chronicling the race for the presidency.

"We are a nation frozen by fear," says Towery, Chairman and CEO of InsiderAdvantage, a major nonpartisan opinion research firm. "It's time to end the paranoia. One way to do it is to demand that these banks share the wealth with the common person. There may be some risk. But the greater risk would be the total collapse of economy, which will take place if someone doesn't shake up this banking system in a hurry."

A frequent commentator on television and in print with an uncanny record of accurate predictions, pollster and political analyst Matt Towery predicted the collapse of the housing and financial markets in his March 2006 Creators Syndicate column.

Towery has been unusually astute in predicting what other political observers missed. He chronicled the new, earlier date of the Florida primary and predicted the devastating effect it would have on Hillary Clinton. In his new book, Towery tells the story of the Kennedy family's silent but early involvement in the Obama campaign, as well as the real story behind how Sarah Palin was selected and treated by her own party.

GABB President Van Watkins of Metro Brokers predicts that Towery will provide a sharp insight into the economic and political trends in the coming year.

"Matt Towery is a terrific speaker and exceptionally knowledgeable in so many different arenas, including economics and politics," says Watkins, who was Metro Brokers/GMAC "Top Commercial Agent" in 2007 and "Top Business Broker" in 2005 and 2006. With the ushering in of the new administration, Watkins anticipates a new "collective sense of optimism in our nation."

"I have a lot of optimism about the future," says Watkins. With the loosening of the credit freeze, Watkins predicts that "sales of businesses will begin to move upward again. I'm more optimistic about where we are, and where we're going."

MATT TOWERY writes a nationally syndicated column for Creators Syndicate. An attorney, Towery began his career in politics and later in the media after he won the National Bicentennial Debate Championship. He became a member of the staff of a United States Senator and a debate and campaign strategist for Newt Gingrich in the early 1980s. He served, over the next two decades, as a strategist in numerous political campaigns. At age 30, as a nationally recognized state legislator, he was a nominee for Lt. Governor of Georgia. He became the first and only Republican to preside over the

Democratically controlled Georgia House prior to leaving politics in 1997. He chaired former House Speaker Gingrich's political organization in the 1990s.

Towery was graduated from England's Cambridge University (M. Phil International Relations) as well as Florida's oldest law school, Stetson University's College of Law (Cum Laude). He is the author of several books including the groundbreaking *Powerchicks: How Women Will Dominate America*. Matt Towery lives in Atlanta with his wife and two children.

The Georgia Association of Business Brokers, GABB, is a not-for-profit, statewide membership organization committed to establishing and maintaining an environment and support structure for success and professionalism in the business brokerage industry. GABB actively encourages each member to achieve his or her highest potential by promoting education, integrity, community responsibility, leadership, professionalism, and productivity.

The GABB meets on the last Tuesday of each month from 10 a.m. – 12 p.m. at the South Terraces Meeting Center, 115 Perimeter Center Place (near Perimeter Mall).

Media, please note: Matt Towery will address the GABB on January 27. For more information please visit www.GABB.org or contact GABB Director Stuart J. Brady, at (404) 371-3586 ; Cell: (404) 663-8080 or sjb@theBUSINESSHOUSEinc.com