



For Immediate Release

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David Oliver of the Georgia Bankers Association will be "***Making Sense Out of the Banking Crisis***" as the guest speaker at the monthly meeting Tuesday, May 26, of the Georgia Association of Business Brokers.

"At the Georgia Bankers Association, we are focusing on helping people understand the environment, provide some perspective that's missing from the headlines, explain some of the ongoing challenges, and look at some long-term bright spots that are out there for our state and industry," said Oliver. "We're honored to have the opportunity to talk about banking to the Georgia Association of Business Brokers."



Oliver's GABB speech will begin promptly at 10:30 a.m. Tuesday, May 26th, at the SouthTerraces Conference Center, 115 Perimeter Center Place, Atlanta, Georgia 30346. The meeting is open to the public at no charge; networking time is available before and after the meeting.

The Georgia Association of Business Brokers (GABB) is the state's only professional organization and Multiple Listing Service dedicated to helping in the purchase and sale of businesses and franchises, and the merger and acquisition market.

An experienced GABB business broker can help a business buyer find and evaluate options, find the right one for the buyer. Brokers can expedite transactions, help negotiate a fair price and terms of the sale, obtain financing, and work with the seller's broker and advisors. On the other side of the transaction, GABB members can help business owners evaluate and price their business, as well as professionally market and advertise to prospective buyers, negotiate and close a deal. All certified GABB brokers operate under strict procedures to protect proprietary information and ensure utmost confidentiality. The GABB web site lists hundreds of businesses for sale throughout Georgia, as well as around the country.

GBA Profile

David M. Oliver

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David Oliver is the Senior Vice President for Communications and Marketing at the Georgia Bankers Association. He's responsible for making sure the information GBA provides its members and constituents about GBA's services and industry advocacy is effective, clear and consistent. He coordinates media relations, member communications, production of publications and plans for marketing the valuable products and services GBA provides to its members.

David joined the GBA team in March 2008, has an 18-year background in communications and nine years experience in the banking industry. He was the Director of Communications at SouthTrust in Alabama from 2000-2005, and after SouthTrust was acquired by Wachovia, served in a similar role for Wachovia's Georgia operations in Atlanta until coming to work for the GBA.

He's also worked in public relations roles for subsidiaries of Southern Company in Alabama. He has served on the PR advisory committees for the Georgia Research Alliance and the Woodruff Arts Center, and is past president of the Birmingham, Ala., chapter of the International Association of Business Communicators.

David earned a bachelor of science degree in Journalism from the University of Colorado at Boulder in 1991, and is originally from Dadeville, Ala.