

GABB Affiliate of the Month June

Whalen Kuller, owner

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How long have you been with the company?

I have years of transactional legal experience at several prominent law firms in Atlanta, most recently at Jones Day, but left Jones Day in January to start my own law practice.

What is the focus of your company, and how does it differentiate itself?

Kuller Law Group is a transactional business practice that assists small- and medium-sized businesses with all of their legal needs. As the owner, I can provide quality legal representation to small business owners with personalized service and lower, flexible rates. We can also provide business litigation representation through an affiliation with an experienced litigation attorney.

What are your company's target markets?

Our typical client is a business owner who is either buying or starting a business, or has an existing business but needs legal advice in connection with operating that business. Our primary target is small- to medium-sized businesses throughout the greater Atlanta area. We also represent several Atlanta area non-profit organizations.

What led you to this line of work?

I enjoy working with business owners and being able to provide value to them to help their businesses. Because the structure of large firms doesn't allow the flexibility in service and billing required by small business clients, I decided to start my own firm.

Where have you lived besides Atlanta?

I am originally from Seattle, and my wife and I lived in Florida before moving to Georgia. We live in Dunwoody.

Professional Affiliations

The Georgia Bar, Dunwoody Chamber of Commerce.

Personal Affiliations

Director, corporate secretary, Make-A-Wish Foundation of Georgia and Alabama, Inc., Director, Matheteuo Pas Ethnos, Inc., a Christian charity. Director, Trinity Sports Ministries, Inc. Member, deacon, Sunday School teacher at Dunwoody Baptist Church. Assistant Scoutmaster, Troop 477, Kingswood United Methodist Church in Dunwoody. Assistant coach at Murphey Candler Little League.

All about me:

I grew up in Seattle but have lived in the South since 1997 and am most likely here to stay. In addition to raising our four kids (2 boys and 2 girls), Allison is a registered nurse, with part-time jobs in orthopedics at Piedmont Hospital and another supervising home-health care for a local home health agency. Our kids are involved in Boy Scouts and Girl Scouts, karate, baseball, dance, gymnastics, swimming, soccer and youth groups.

Accomplishments

Having never run in any organized race, in 2000 I decided to run a 50-mile trail run to raise money for muscular dystrophy research. It took me almost 11 hours and about killed me. I topped that by bicycling more than 900 miles in nine days from Gainesville, Fla., to Pittsburgh, to raise awareness and money. My wife has since joined me. Over the past five years, Allison and I have run the Disney Marathon and/or Half Marathon as a fundraiser, including one year doing both!

Tips/Advice for GABB Members

It's cheaper to get an attorney involved earlier, before the documents are signed, than to try to resolve issues after the deal has closed. It is worth it to have an attorney spend a short period of time reviewing the purchase documents before they are signed, so your client can learn any potential legal issues and the risks to the client if he or she decides not to address them up front.